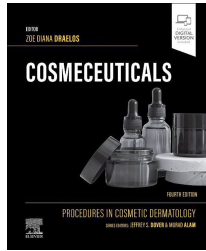


COSMECEUTICALS, Procedures in cosmetic dermatology series



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DESCRIPTION:

Stay on top of more than "just the basics" concerning cosmetics and skin care and deliver the state-of-the-art expertise your patients are looking for. Procedures in Cosmetic Dermatology: Cosmeceuticals, 4th Edition, improves your knowledge and expertise with the cutting-edge cosmeceuticals that produce the superior results your patients expect.

Dr. Zoe Diana Draelos, along with hand-selected experts in each individual area, provides expert guidance on all of today's principal cosmeceuticals, including how to evaluate their efficacy and how to advise patients on their use. A substantial, all-new video library from Dr. Draelos answers frequently asked questions and dispels commonly held myths.

Key Features:

- Guides you on how to advise patients regarding normal skincare routines, including new categories of cosmeceuticals.
- Helps you expand your repertoire and increase your knowledge with expert content on hyaluronic acid, hydrocolloid patches, antioxidants, retinoids, stem cells, growth factor cosmeceuticals, oral collagens, peptides, clean beauty, sunscreens, cleansers, oral supplements, platelet rich plasma (PRP), and more.
- Includes eight new chapters on exosomes, cannabinoids, circadian rhythm cosmeceuticals, autologous growth factors, hair growth cosmeceuticals, nutraceuticals, and more.
- Includes 49 all-new videos in which Dr. Draelos answers reader questions such as: Do you need both hyaluronic acid and a moisturizer to optimize the skin barrier? When should you start anti-aging interventions? Does topical PRP work? Are mineral sunscreens better than chemical sunscreens? What are your favorite products to incorporate into every skin care routine, and what is the order in which to apply them?
- Provides a thorough understanding of the skin's physiology and how this affects the delivery of cosmetic products.
- Speeds you directly to the information you need with summaries and key points in every chapter.
- An eBook version is included with purchase. The eBook allows you to access all of the text, figures, and references, with the ability to search, customize your content, make notes and highlights, and have content read aloud. Additional digital ancillary content may publish up to 6 weeks following the publication date.

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Dirección: Ald. Urquijo, 35 48010 Bilbao | Tlf.: 94 444 22 85 | Fax: 94 410 07 20 | libros@berri.es | www.berri.es